



## Lies, damn lies and public relations

CPC has spent tens of thousands of dollars misleading you and the public by claiming that their sick leave scheme is good and is not a demand for a rollback.

CPC has spent tens of thousands of dollars telling the public that mail delivery has not been affected by the strike. At the same time, CPC has also spent tens of thousands of dollars telling the courts that mail delivery has been affected by the strike.

Mary Traversy, the head of human resources for CPC, seems to have been in charge of orchestrating much of CPC's publicity blitz to members and to the public.

In her letter to the *Ottawa Citizen* on November 26, 2008, she wrote:

*"The idea that we would seek to eliminate sick leave flies in the face of our (CPC's) history. We would never compromise the health and well-being of our employees in this way" ..*

But then, on November 28, she wrote an email to Bob Howey, Manon Fortin, Prairies Operations RGM, Wayne Quinn, Brian M. Wilson GM, Operations, Gilbert J. Barrette, Dominique E. Forest, George Corcoran and Doug Jones, VP Field Operations:

*"The change we are trying to make with psac [sic] could be the biggest driver of improvement we have ever seen at CPC. Imagine cutting sick leave in half! "*

Huh? How can cutting sick leave in half extend coverage for everyone? Rewriting CPC's history perhaps?

She goes on to write:

*"But the only way we can keep everybody (Executives, Politicians, etc) on side and supporting us is to keep the mail moving.... My thanks to all of you."*

How does that email square with the repeated attempts to seek injunctions at depots everywhere the mail has been disrupted, and in the instance of Ontario and British Columbia province wide injunctions?

From CPC's legal document before a Hamilton Court

*"21. The 20 couriers delivering parcels to the Hamilton delivery area were also significantly delayed. In fact, many of those vehicles did not leave Mount Hope because of the amount of time that the drivers had to sit and wait. As a result, approximately 90% of delivery in the Hamilton delivery area failed today. That is, approximately 90% of the products that were to be delivered by a designated time have either not been delivered, or were not delivered by the designated time. Normally the failure rate is 1-2%."*

**Was it lies or a public relations exercise when she wrote to the Ottawa Citizen?**

**Was it the whole truth when CPC told the public that the mail is going through?**

**Or was the truth told in sworn affidavits before the courts across the country?**

**Or was it the truth when she wrote "Imagine cutting sick leave in half?"**

Are they more interested in spending money to manage their public image and the politicians than negotiating a fair collective agreement?

You be the judge.